



2020 ANNUAL REPORT

HUMANS FOR EDUCATION

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A close-up photograph of a woman with dark skin, wearing a red and white striped headband and a red face mask. She is holding a baby wrapped in a white cloth. The baby is looking towards the camera. The background is a blurred green field.

OUR MISSION

Humans for Education is on a mission to end extreme poverty in our lifetime by providing financial and health-related solutions which empower children, families, and entire communities.



SUSTAINABLE BUSINESSES CANNOT WAIT

In 2020, COVID-19 shocked the world. As COVID-19 began to spread worldwide, our CEO/Founder, Daphne Pariser, was leaving Kenya at the end of February 2020. Just one month after she went, Humans for Education was inundated with reports of government shutdowns, likely school closures, and starving families.


Although Humans for Education builds small businesses, we also engage in vital water, sanitation, and hygiene (WASH+) programs. Therefore, ensuring that the families we worked with had enough food, sanitation, and knowledge to get through this pandemic until the government and schools reopened was critical.

By the end of March 2020, Humans for Education had established an emergency feeding program.

This year Humans for Education rallied together. Donors made it their personal mission.

With the help of our Humans for Education family, we carried on. We raised nearly \$100,000. And together, we fed over 3,000 people for over one year. **Due to the small businesses our schools had, they survived the pandemic, and in January 2021, they reopened their doors to well-fed students ready to learn.**

What we did was essential, overwhelming, and incredible, and we are not done. This pandemic is not over, and it has shown us how critical it is for schools and families to generate their own income and have safety nets during times of crisis. **And we believe we can make this change within our lifetime.**

A woman wearing a dark headwrap and a patterned bracelet is cooking in a large pot over an open fire. The fire is burning in a traditional brick stove. Steam is rising from the pot. The background is a corrugated metal wall.

**~90% of the families
we work with make
\$1 or less per day**

This is why sustainable businesses to ensure stability, especially during crisis, is more critical now than it has ever been.



>517,000

meals were distributed during
the emergency relief program

3,000

people fed each month
for over a year

ALL

of our schools reopened
due to our small businesses

Provided community WASH
training (COVID-19 edition)
throughout 2020

Finalized 5 year study on our
small business programs and
their impact

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EMERGENCY FEEDING PROGRAM DATA

When asked "how has this feeding program impacted you" the responses were:

79%

**of our community said in a survey that
they shared their food from the
emergency relief program with at least
1-3 other family members**



EMERGENCY FEEDING PROGRAM DATA

*When asked "how has this feeding
program impacted you" the
responses were:*

100%

were eating more balanced
diets and more meals/day

46%

said their children were
happier and healthier

40%

said there was less stress
and poverty

40%

said this program reduced
their exposure to COVID-19

EMERGENCY FEEDING PROGRAMS STARTS BUSINESSES

"The feeding program has enabled me to build a small hatch for my chickens here at home, I didn't have time for this because I was everyday going out in search of food."



EMERGENCY FEEDING PROGRAMS IMPROVES HYGIENE

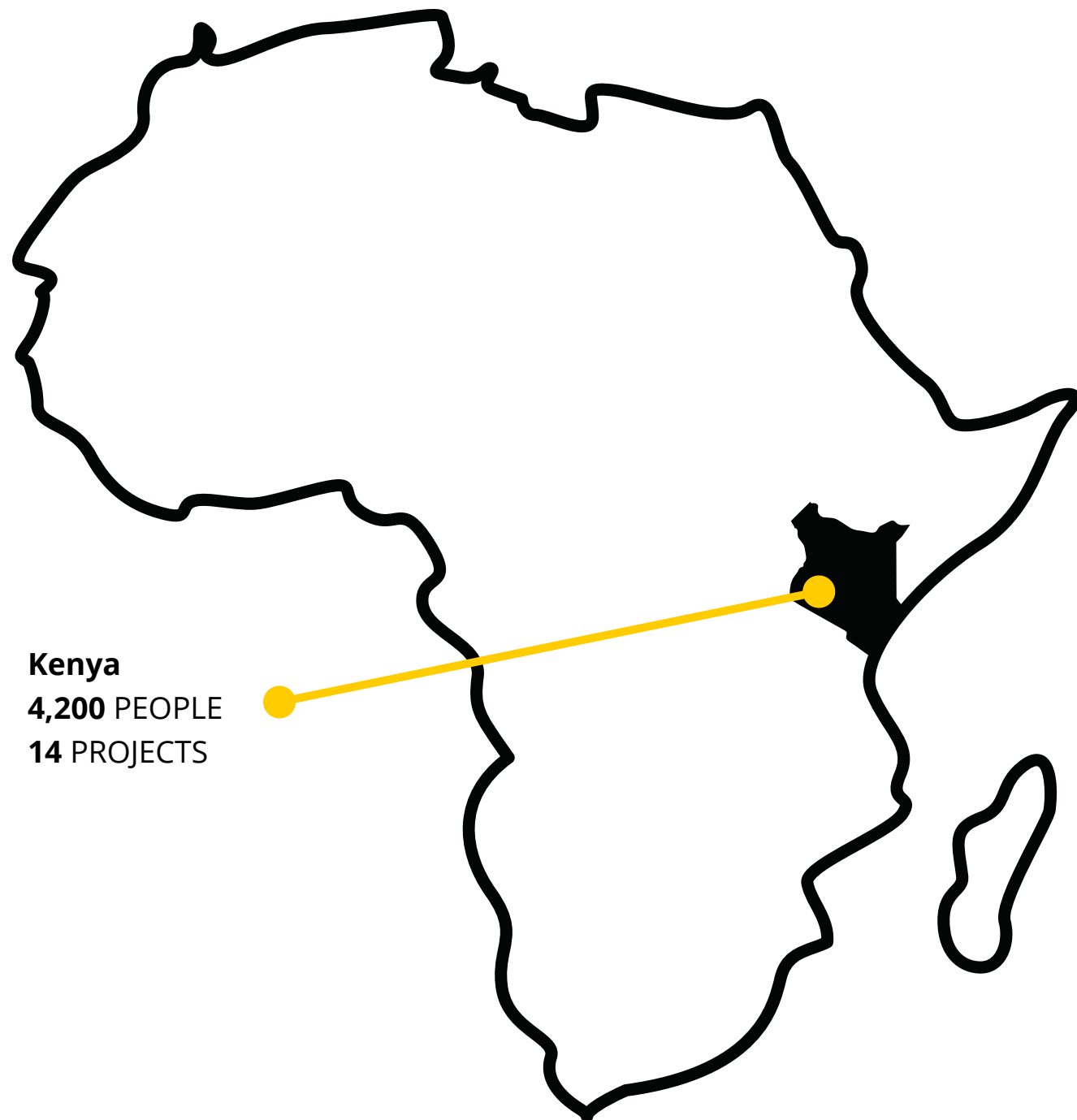
“Due to this food, we have actually improved on hygiene, we have energy and time to do cleaning, we are also able to create handwashing stations so that any new person coming to my home could wash his hands before he enters into the house.”

"HAVING FOOD
IS HAVING
LIFE"

WHERE WE WORK

PROOF

We provide GPS coordinates for all of our sites after they have been launched to prove the success of each project. If you are a donor, part of the Humans for Education family, you should come to see what we do!



Kenya
4,200 PEOPLE
14 PROJECTS

*Projects include small businesses, WASH+ programs, scholarship programs, and feeding programs

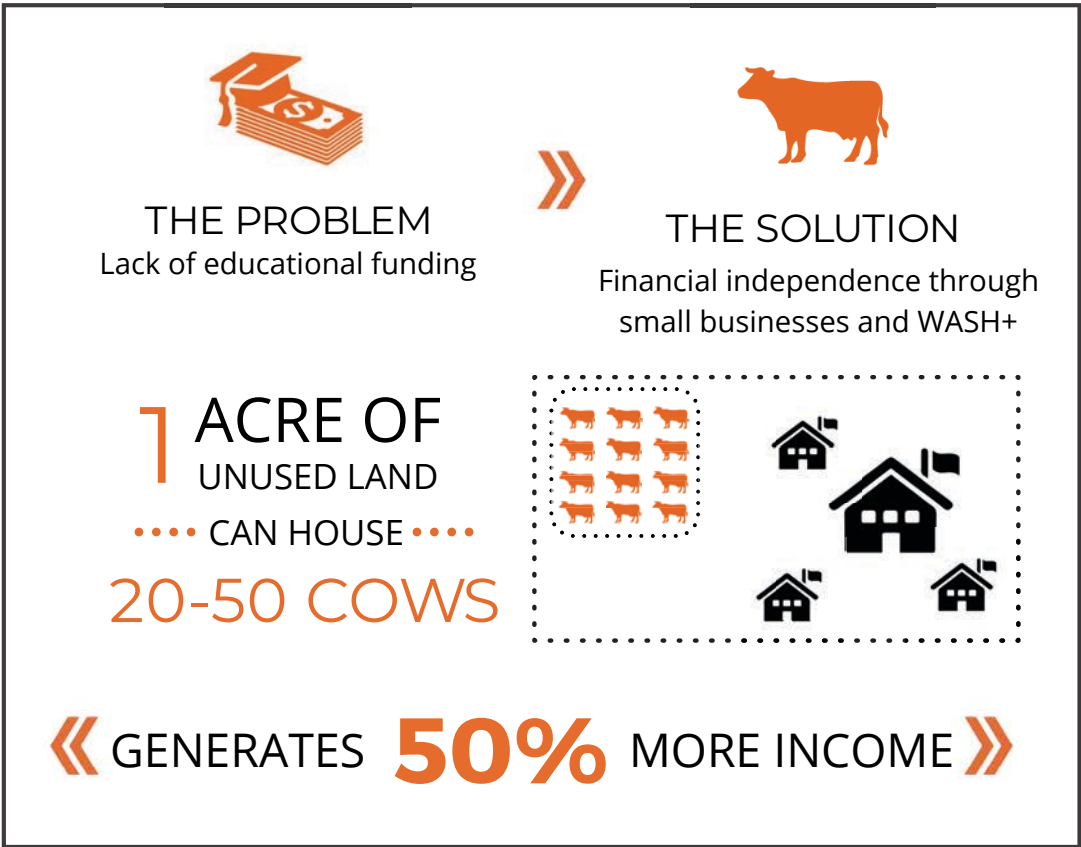


**Our 5-year study
shows that small
businesses make a
big difference**

THE HUMANS FOR EDUCATION MODEL

DATA

We are committed to ensuring the success of our model by collecting and analyzing data on a daily basis. This 5-year study is just the beginning. This data is continuously being collected so we can ensure that we are doing the best for the community and course-correcting along the way.



We fund a variety of different small businesses for schools. We choose each project solution based on extensive evaluations we complete in the field. Based on the resources and skills of the schools, we work with them to build a culturally sensitive small business. All schools undergo extensive, expert training, which includes financial classes, where the schools create business plans they present to executive staff at Humans for Education.



**Small businesses
significantly increase
profit made by
schools within the
first year**




SMALL BUSINESSES CONTRIBUTE TO SCHOOL ENHANCEMENT

INDICATOR	PRE-INTERVENTION	POST-INTERVENTION
Number of pupils enrolled	118	151
Grade levels	Pre-primary levels 1 & 2 Primary levels 1 – 4	Pre-primary levels 1 & 2 Primary levels 1 – 6
Number of classrooms	6	8
Pupil:teacher ratio	≈20:1	≈16:1
Pupil:bench (3 person) ratio	6:1	4:1
Pupil:textbook ratio	6:1	4:1
Latrine:person ratio	≈1:62	≈1:38

In this particular study, we are looking at one of our schools, which shows that after the school received the small business, they increased the number of enrolled students and grade levels, decreased their student-to-teacher ratio and student to textbook ratio, and even added a bathroom.



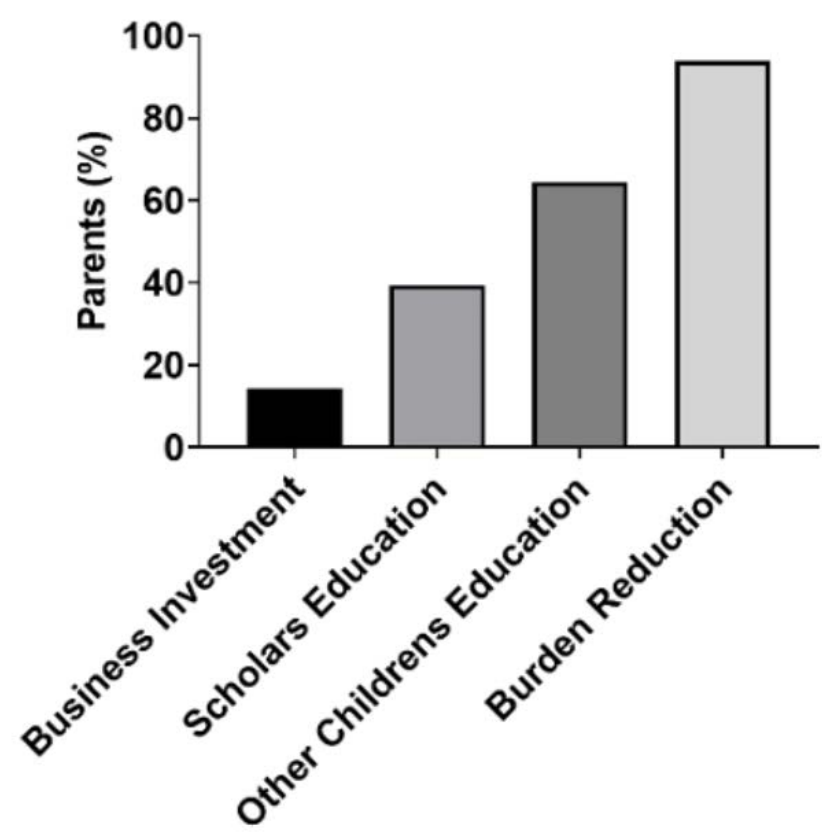
**STUDENT
ENROLLMENT,
ATTENDANCE, AND
GRADES ARE
POSITIVELY IMPACTED
BY OUR PROGRAMS**

A woman in a blue shirt and white apron is working in a room, possibly a kitchen or a classroom, with a wooden structure in the background. In the foreground, there are several bunches of fresh green leafy vegetables, likely collard greens or similar, which are slightly out of focus. The room has a warm, yellowish-brown wall and a window on the left side.

**The majority of
parents say that they
were positively
impacted financially
after the school
received a small
business**



WHEN SCHOOLS HAVE SMALL BUSINESSES, FAMILIES REAP THE BENEFITS



Parents reported that when the school received a small business, they were also benefitted positively from this financially as there was less of a financial burden on them from the school. Thus more of their funds could go towards the things listed in this graph.

A man in a blue shirt and brown pants, with a patterned shawl draped over his shoulders, stands with his back to the camera, herding a group of brown and white cows in a grassy field. He holds a long stick in his right hand, pointing it towards the sky. In the background, there are trees, a brick building, and a utility pole under a cloudy sky.

COMMUNITY BENEFIT FROM SMALL BUSINESSES AT SCHOOLS

Extra income for business investments

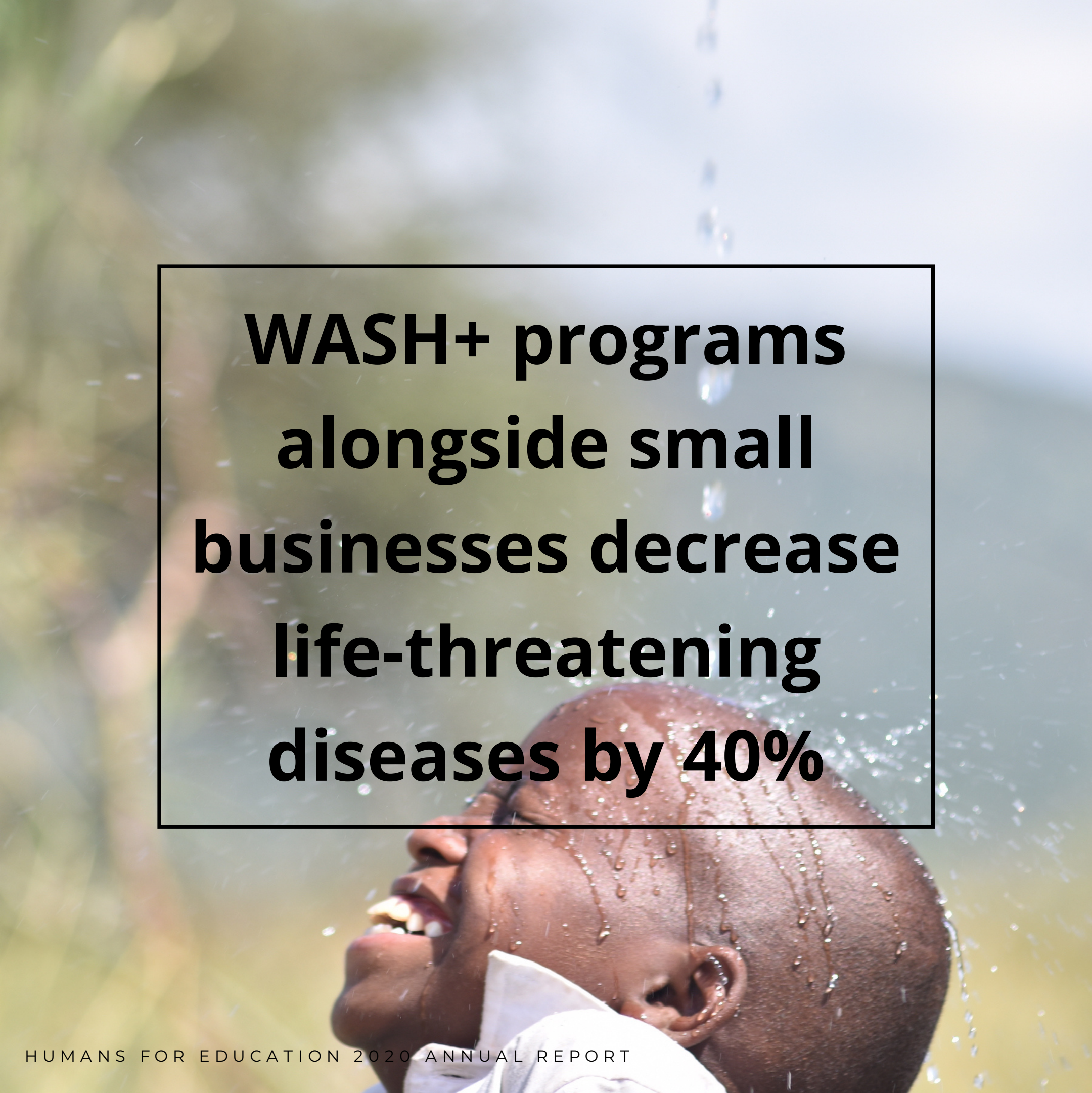
"The money that I was using to pay for the scholar pupil I am using to employ a person to take care of my livestock and this allowed me to start a motorbike taxi business and I make more income that way" (male, age 28)

A photograph of two women sitting at a wooden desk in a cluttered office. The woman on the left, with glasses and a yellow sweater, is leaning forward with her chin on her hand, looking at a document. The woman on the right, wearing a yellow cardigan and a headband, is holding a pen and pointing at a document. The desk is covered with papers, a calculator, a cup, and other office supplies. In the background, there are large stacks of papers and cardboard boxes on a table covered with a patterned cloth. The wall behind them has several papers pinned to it.

COMMUNITY BENEFIT FROM SMALL BUSINESSES AT SCHOOLS

Reduction in school fees to be paid to school

"Before [the school] use to ask [the parents] for contributions to fix the school and now they don't do that anymore because of the small business" (male, age 35)

A young boy with dark skin is shown from the chest up, looking upwards with a joyful expression. His face is wet with water droplets, and his mouth is open in a smile. He is wearing a white shirt. The background is a blurred outdoor setting with green foliage. A black rectangular box is superimposed over the upper part of the image, containing white text.

**WASH+ programs
alongside small
businesses decrease
life-threatening
diseases by 40%**

**HOSPITALIZATION COSTS WERE
SIGNIFICANTLY DECREASED FOR
SCHOOLS AND FAMILIES AFTER THE
BUSINESS WAS BUILT FOR THE
SCHOOL**





DISSEMINATION OF HEALTH KNOWLEDGE FROM STUDENTS TO PARENTS

“The kids learn [at the school] that clean water and washing hands is important and the kids are taking that home to their families and teaching the families about this and it has changed the community and now parents are using clean water and washing their hands” (female, age 33)

TRANSPARENCY

After our reports are made public, you are welcome to request any report you would like to see. In addition, if data is still being procured or analyzed and you are interested in a particular program, please feel free to reach out to us, and we would be happy to share the data in the form we currently have it in.



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2020 FINANCIALS

IN 2020, WE RAISED \$94,743

\$57,603 Individual Contributions

\$24,043 Monthly Contributions

\$1,040 Corporate Sponsorships

\$12,057 Grants

IN 2020, WE INVESTED \$78,422

\$68,361 For school businesses and emergency relief programs

\$7,674 Management & General

\$2,387 Fundraising





WE ARE DEDICATED TO ENDING POVERTY THROUGH ENTREPRENEURSHIP

This pandemic has shown us the importance of sustainability. It is thanks to our businesses that our schools could reopen.

But it is thanks to our donors that our students came back well fed.

We want to thank the incredible group of people who stood up with passion and vigor in the most challenging time to fight for what they believe in.

Because of this group of passionate donors, our students came back happy and healthy, and our programs can continue. You were the true heroes of the pandemic.

I look forward to ending poverty with you altogether.

Daphne Pariser, Ph.D.